Keren Hod

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### Summary

* An IDF elite cyber-intelligence 8200-unit veteren.
* Command and management of a large department within the IDF Inteligence Corps as an officer.
* Experienced Information Technology Consultant with a demonstrated history of working in the management consulting industry.
* Strong information systems professional with a Bachelor of Science – B.Sc. in Industrial engineering and management from Ben-Gurion University of the Negev.
* Very good human relations, high motivation for success in any position.

### Professional Experience

2018 – 2020 **IT Consultant, Deloitte**

* As an Information Technology Consultant at Deloitte, I delivered components of client engagements that identify, design, and implement technology and creative business solutions for large companies.  
  My responsibilities included, among others, identification of business requirements, functional design, process design (including scenario design, flow mapping), prototyping, building, developing, implementing, testing, training, defining support procedures.

2017-2018 **Founder at EasyAccess**

* EasyAccess is an app that maps accessible places for people with disabilities, where mapping is done by the disabled people themselves, according to different criteria and according to the limitations of each person. The app was built in cooperation with Google, Ben-Gurion University and the Ministry of Justice in Israel.

2011 – 2015 **Various positions in the Intelligence Corps of the IDF**, **Degree of release lieutenant.**

2013 – 2015 **Management and Logistics Officer in the Information Security Department of the Intelligence Corps**

* Head of the Management section of the Information Security Department. Under my direct commanding, served 10 soldiers, in the roles of logistics inspectors, drivers and general employees.
* Responsible for the ongoing management of the entire information security department. Under my matrix management were included 250 soldiers of the department.
* Organizing conferences and events of the department - Verify arrival, location, transportation, ordering catering and logistical equipment.
* Control of logistic inventory.
* Scheduling soldiers and officers for exercises and Rituals.
* Responsible for the unit's disciplin.
* Working with external contractors: planning new buildings for the unit, renovating the unit's buildings.
* Initiates projects.
* Responsible for maintaining the unit's buildings.
* Handling construction malfunctions.
* Transportation – organizing transportation for equipment (receiving equipment or evacuation of equipment) and organizing transportation for the unit's soldiers for trips / events / conferences/ ect.
* Responsibility for the unit's vehicles, including handling and controling the officers' and the unit's vehicles (military vehicles and leasing).
* Safety officer : lecturing about safety, organizing an annual safety conference, maintaining safety procedures throughut the year.

2011 – 2013 **A Soldier in the 8200 elite unit of the Intelligence Corps**

* + - Acquaintance and controlling of the intelligence's updates.
    - Working in an intensive environment, under stressed conditions, while serving all the relevant factors.
    - Long operational shifts.
    - Management of real-time intelligence events.

### Education

2015 – 2019 **Industrial Engineering and Management with specializing in Information Systems – Ben Gurion University**

* high level of programming.
* Finel project: Factory optimization of "IMI Systems" (formerly Israel Military Industries) Moderated by the dean of students, professor Moshe Caspi.

2008 – 2011 **"Hadarim" high school**

* Major of Biotechnology, Chemistry, Mathematics, English.

**Activities and volunteering**

2018-present **Founder & General Manager at** [**WE - Women Entrepreneurship**](https://www.linkedin.com/company/we-women-entrepreneurship/) **(Non-Profit Organization)**

* WE – Women Entrepreneurship is Non-Profit Organization that promotes women for entrepreneurship.
* WE's goal is to provide women with the tools and abilities for entrepreneurship by providing hands-on tools, practical skills, hosting inspiration events and creating a supportive community that will help guide and inspire young women to fulfill their potential.
* As part of WE's activities, operates an entrepreneurship program for female students at leading academic institutions in israel and is intended for outstanding female students who demonstrate leadership abilities and entrepreneurial potential. The program is applied through 10 sessions for about 25 selected students who acquir tools, knowledge, understanding and inspiration to initiate their own ventures.

The program is also hosting top leaders, young and veteran women entrepreneurs to inspire the program participants and share their own experience.

* WE also offers it’s participants a chance to partake in an exclusive internship program with leading startup companies and VC’s in Israel.
* Nowdays, "WE" operates in Ben Gurion University, Tel Aviv University, Bar Ilan University, The Hebrew Unibersity,Technion, IDC and Colman. In addition, "WE" is being to expand to more regions and campuses in Israel and abroad.
* WE increased the number of women involved in entrepreneurs in campuses and in general.
* As the general manager of the organization, I manage 25 team members and I gained experience in partnerships, fundraising, marketing, recruitment, logistics management, working with top leaders and senior professionals.

2018 **Participation in Model UN program** - Model UN is a pluralistic student-led academic program in which student learn how to simulate UN proceedings while representing different countries in several UN committees discussing an assortment of topics that are on the international community's agenda. The students are then required to find creative solutions to complex global problems and attempt to come to an agreement on a plan of action within their committee. Through these simulations and with the help of their peers the students perfect the art of public speaking, learn to debate, negotiate, build coalitions, write resolutions and more.

2018 **Participation in "8200 elite unit of the Intelligence Corps alumni" Entrepreneurship Program: FEP** - I was chosen to participate in 8200 Alumni Association Entrepreneurship program. The program includs topics such as how to build a product, acquire users and generate growth, how to make sales and business development, how to raise money, how to build a culture in a start-up, how to leverage strengths and more.

2018 **Participation in Google Launchpad workshop** - A program for early-stage start-ups, aiming to teach young entrepreneurs about the right processes when starting a start-up. The program focuses on topics including product strategy, interface and user experience, technology, marketing strategy and presentation skills. Every day in the Google Launchpad Week is dedicated to a theme and includes lectures, one-on-one mentoring and a lot of work focused on the start-up's challenges.

2017-2018 **Participation and winning a prize in "students thinking innovation in the public sector" competition** by Google in a cooperation with Ben-Gurion University and the Ministry of Justice in Israel. My idea was chosen as one of five teams from the university to participate in this project. The idea is to develop an application that will help the population with disabilities in Israel. During this project I have promoted it in the media and was interviewed for "Osim Seder" TV show and for "Magash Hakesef" radio show. At the end of the competition I received a request from Google that they would like me to continue the project with them and also that the Ministry of Justice would like to implement the application at the Commission for Equal Rights for People with Disabilities.

2017 – 2018 **Member of the ProWoman organization** that encourages women to senior management positions in the economy.

2010 **Participation in project for preservation Israel-Poland relations** - the project included commemorating the life story of a Holocaust survivor on a website and participating in an Israel-Poland exchange delegation as a representative of "Hadarim" High School.

2009 – 2011 **Member of the "Hadarim" High School Student Council** for 3 years.

2008 – 2010 **Volunteering in Israel's Police**.

**Additional courses and training**

2015-2019 Programming courses: Java, Python, SQL.

2011 course for a classified position in the 8200 elite unit of the Intelligence Corps of the IDF.

**Languages**

Hebrew (Mother tongue), English (Fluent), Arabic (Good).